

## POSTER PAPER GOLD, Matt

A special inkjet photo medium with a highly absorbAtive matt inkjet coating on one side of a 127  $\mu$ m photobased paper. The proprietary photobase paper exists of a paper base with on both sides a polymeric barrier. The product can be laminated and mounted with normal high quality adhesive films (up to 85°C).

To prevent gas fading (colour degradation by air pollutants), it is recommended to laminate the material soon after printing.

Main applications Retail point of purchase

Posters

High quality CAD and GIS mapping

Features Compatible with most pigment and dye based inks

Very quick dry times Water resistant Long lasting images Excellent lamination

Availability 30 m rolls in 24", 36", 42", 50", 54" and 60"

Weight 170 g/m<sup>2</sup>

Opacity 94% min. per TAPPI T-425

Caliper 160 µm

Whiteness 100 per CIE Ganz 82

Smoothness, Sheffield 100 nominal per TAPPI T-538

Optimal print conditions Between 15°-30℃; 30% - 70% RH

Shelf life 2 years

Storage conditions Temperature  $10 - 30^{\circ}$ C,  $30 - 70^{\circ}$  RH

Allow material to adapt to room conditions, repack open rolls

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